

IMPORTANT SAFETY NOTICE!

Customer Advisory

PLEASE READ THIS NOTICE CAREFULLY

In conjunction with the United States Consumer Product Safety Commission, Specialized is conducting a voluntary **recall** and corrective action on the following 2001 models:

**2001 Hemi Pro 12" Boys Red
2001 Hemi Fastgirl 12" Girls Pink**

The main frame of the above bicycle could break apart. This recall is being conducted for SAFETY REASONS.

These bicycles should not be ridden. If you have one of these models, immediately return the bicycle to an authorized Specialized retailer for a full refund.

If you are not sure if your bicycle is one of these models, please identify your bicycle with help from you Specialized retailer.

Please contact your Specialized retailer or contact Specialized directly at:



**Specialized Bicycle Components
15130 Concord Circle
Morgan Hill, CA 95037
(800) 214-1468**



News from CPSC

U.S. Consumer Product Safety Commission

Office of Information and Public Affairs

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Contact: Kim Dulic

(301) 504-0580 Ext. 1183

CPSC, Firms Announce Recall of Children's Bicycles

The following product safety recalls were conducted by firms in cooperation with the CPSC. For more information about recalls, visit CPSC's web site at <http://www.cpsc.gov>.

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PRODUCT: Specialized Bicycles Hemi 12" children's bicycles – Specialized Bicycles, Inc., of Morgan Hill, Calif., is voluntarily recalling about 3,500 Specialized-brand bicycles. These Hemi 12" boys and girls model bicycles were sold for the 2001 model year only. The model names are the 2001 Hemi Pro 12" boys team red and the 2001 Hemi Fastgirl 12" girls pink bikes. "Specialized" and the model name are written on the bicycles. Specialized dealers sold the bicycles nationwide from July 2000 through May 2001 for between \$110 to \$130.

PROBLEM: The frame of the bicycle can break during use causing the rider to lose control of the bicycle, fall and suffer serious injuries.

INCIDENTS/INJURIES: Specialized Bicycle Inc. has received two reports of these bicycles breaking resulting in minor injuries.

WHAT TO DO: Consumers should stop using these bicycles immediately, and return them to the nearest Specialized dealer for a refund. To determine if the bicycle is part of this recall and for more information, call Specialized Bicycles Inc. at (800) 214-1468 between 8 a.m. and 5 p.m. PT Monday through Friday.

To see a picture of the recalled product(s) and/or to establish a link from your web site to this press release on CPSC's web site, link to the following address: <http://www.cpsc.gov/cpscpub/prerel/prhtml01/01180.html>. The U.S. Consumer Product Safety Commission protects the public from unreasonable risks of injury or death from 15,000 types of consumer products under the agency's jurisdiction. To report a dangerous product or a product-related injury, call CPSC's hotline at (800) 638-2772 or CPSC's teletypewriter at (800) 638-8270, or visit CPSC's web site at <http://www.cpsc.gov/talk.html>. For information on CPSC's fax-on-demand service, call the above numbers or visit the web site at <http://cpsc.gov/about/who.html>. To order a press release through fax-on-demand, call (301) 504-0051 from the handset of your fax machine and enter the release number. Consumers can obtain this release and recall information at CPSC's web site at <http://www.cpsc.gov>.

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